

EXTEND YOUR ADVERTISING REACH

MAILED TO OVER 50,000 RESIDENTIAL ADDRESSES & PO BOXES!



FLATHEAD VALLEY

50,000 DISTRIBUTION*



Distribution Area

* Actual distribution quantity based off USPS route totals. Subject to change.
USPS postal zip codes include: 59901, 59903, 59904, 59937, 59912, 59922, 59932, 59920, 59919



PRICING

	HALF PAGE	FULL PAGE
Single Insertion	\$700	\$1,200
3 Issue Frequency Rate	\$650	\$1,150
6 Issue Frequency Rate	\$600	\$1,100
Double Page Spread		\$2,000
Back Cover (only available to companies with half or full year contracts)		\$2,000
Rates shown are per issue. Prices include all artwork design & setup charges. If providing your own artwork, it must adhere to our File Specification Sheet.		
Electronic Edition on <i>GlacierValues.com</i>		FREE

DISTRIBUTION

PUBLISHED BI-MONTHLY

*Issues typically mail the first full week of the mailing month.

February/March
April/May
June/July
August/September
October/November
December/January

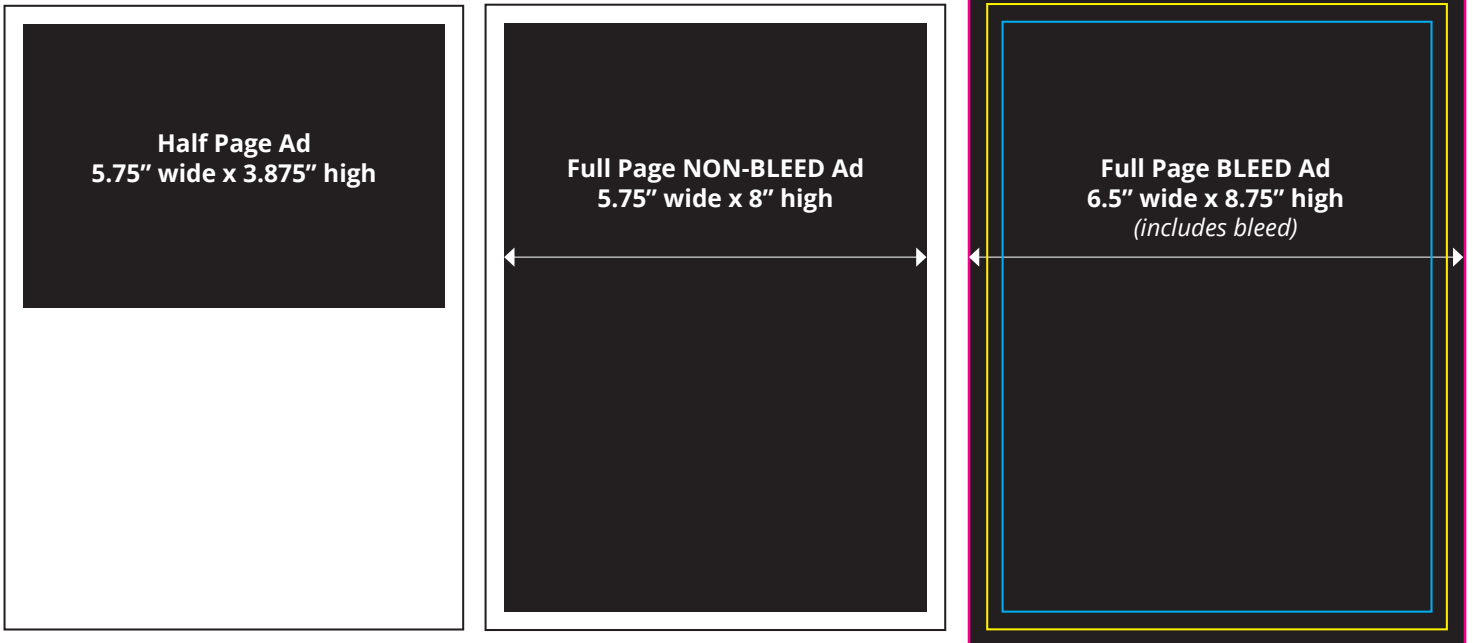
High Response
Fully Trackable
Professional Design
Gloss Paper
Full Color
USPS Delivery

WWW.GLACIERVALUES.COM



CONTACT : JOSH AND LINDSEY CLARK
: 406-871-3490; 253-905-4331
: lindsey@glaciervalues.com

FILE SPECIFICATIONS



BOOKLET TRIM

6.25 x 8.5

Please allow 0.125 inches cutting tolerance all around.

SAFETY AREA

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

BLEED 0.125 inches each side

Make sure to extend the background images & colors all the way to the edge of the magenta outline (6.5 x 8.75). 0.125 inches will be trimmed off each side in the print process.

Ad Dimensions (width x height in inches)

Full Page No Bleed:

5.75" x 8"

Full Page with Bleed:

6.5" x 8.75" (1/8" will be trimmed off each side)

Live Area for Bleed Ad:

5.75" x 8" (no critical elements outside this area)

Half Page:

5.75" x 3.875"

Publication trim size:

6.25" x 8.5"

Ad Requirements:

Camera-Ready Ads:

All ads must be 300 dpi at actual size. All color must be CMYK.

Any ad provided as RGB will incur a charge to convert.

No spot color, pantone color or RGB color settings.

Black backgrounds should be built rich black: C40/M40/Y40/B100

Required file format:

High resolution print PDF or jpeg. All fonts must be outlined or rasterized.

Formats NOT accepted:

Publisher, Canva, Word, PowerPoint, PNG, GIF or PSD.

Fees:

Incorrect file submissions will result in an additional \$60 fee charge to fix the ad. This includes file submissions that require color, bleed or sizing alterations.

File Submission:

Email your ad to lindsey@glaciervalues.com or call to make other arrangements.

