

# EXTEND YOUR ADVERTISING REACH

DIRECTLY MAILED TO OVER 48,000 RESIDENTIAL ADDRESSES!



## FLATHEAD VALLEY

48,000 DISTRIBUTION\*



Distribution Area

\* Actual distribution quantity based off USPS route totals. Subject to change.  
USPS postal zip codes include: 59901, 59903, 59904, 59937, 59912, 59922, 59932, 59913, 59920, 59919



### PRICING

	HALF PAGE	FULL PAGE
Single Insertion	\$650	\$1,100
3 Issue Frequency Rate	\$600	\$1,050
6 Issue Frequency Rate	\$550	\$1,000
Double Page Spread		\$1,900
Back Cover (only available to companies with half or full year contracts)		\$1,500
Rates shown are per issue. Prices include all artwork design & setup charges. Distribution via USPS.		
Electronic Edition on <i>GlacierValues.com</i>		FREE

### DISTRIBUTION

PUBLISHED BI-MONTHLY

\*Issues typically mail the first full week of the mailing month.

February/March  
April/May  
June/July  
August/September  
October/November  
December/January

High Response  
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# ADVERTISING MECHANICAL REQUIREMENTS



## Advertisement Dimensions (width x height in inches)

Full Page No Bleed: 5.75" x 8"

Full Page with Bleed: 6.25" x 8.5"

Half Page: 5.75" x 3.875"

## Mechanical Requirements:

*Publication trim size:* 6.25" x 8.5"

*Full Page Bleed Ad:* .125" bleed on all sides. Live Area = .25" within trim size.

*Camera-Ready Ads:* 300 dpi at actual size. All color must be cmyk only.

No spot color, pantone color or RGB color settings.

If using black backgrounds, use rich black: C40/M40/Y40/B100

*Preferred file format:* PDF (press quality), however, tif, eps, or jpeg are also accepted.

Please outline or rasterize fonts.

*Proof:* Digital files should be accompanied by a hard copy proof: If no proof is supplied, any errors are the responsibility of the advertiser. Proofs must be representative of file(s) supplied.

*File Submission:* Email your ad to [lindsey@glaciervalues.com](mailto:lindsey@glaciervalues.com) or call to make other arrangements.

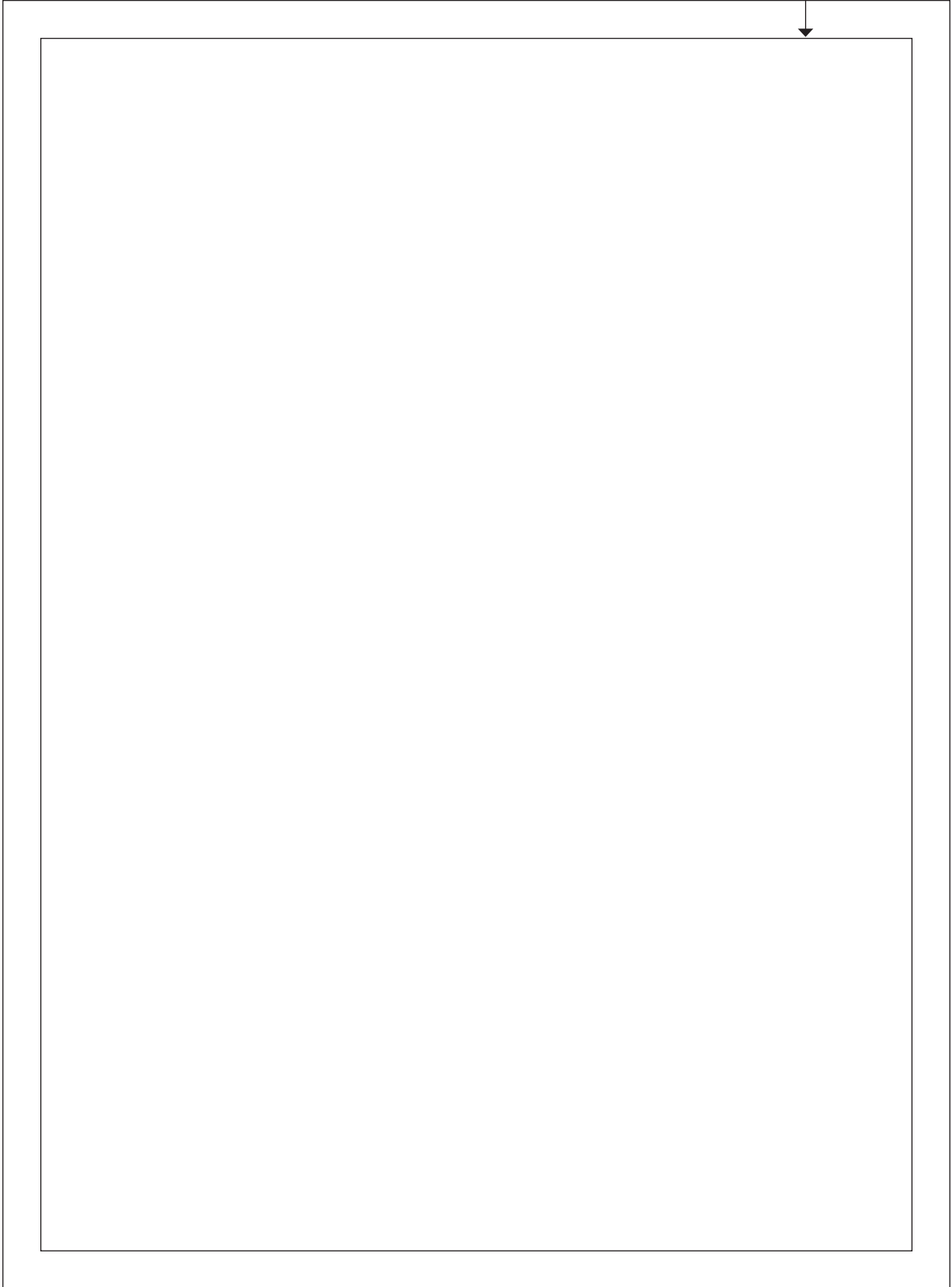


📍 PO Box 8261 • Kalispell, MT 59904 📞 406.871.3490 ✉ [lindsey@glaciervalues.com](mailto:lindsey@glaciervalues.com)

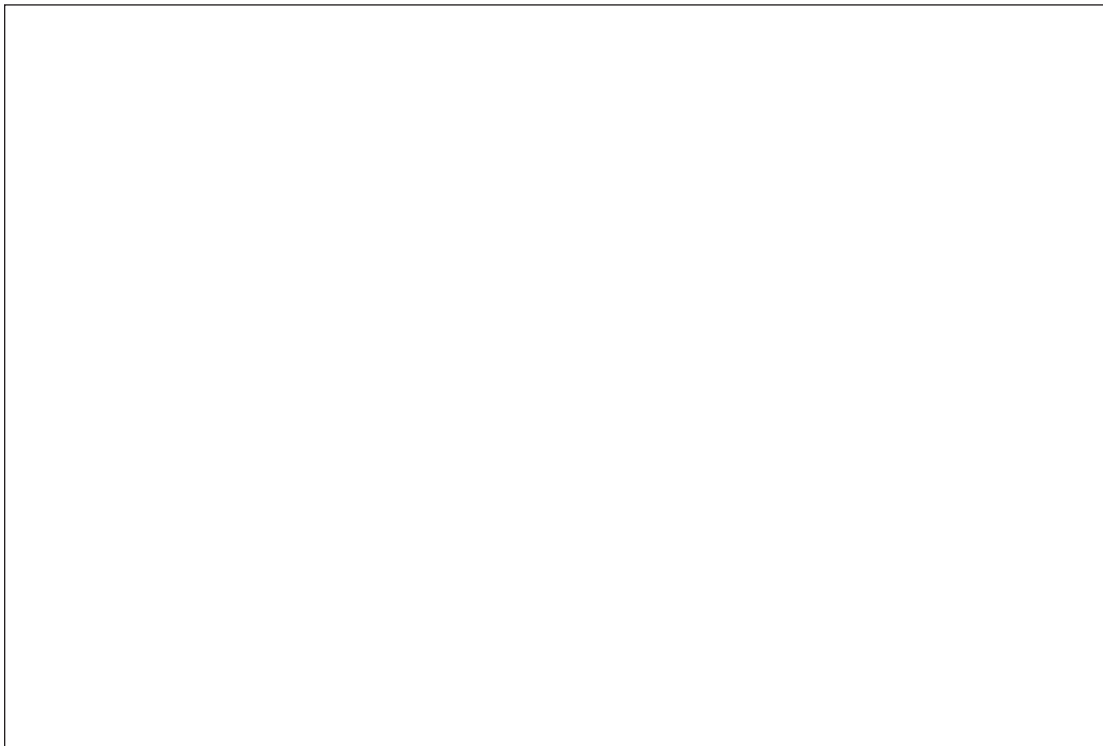
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**Full Page BLEED Ad**  
6.25" wide x 8.5" high

**Full Page NON-BLEED Ad**  
5.75" wide x 8" high



**Half Page Ad**  
**5.75" wide x 3.875" high**



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